

## Checktember messaging information and templates

We want to make it as quick and easy as possible for you to tell people about Checktember, so we've created some copy templates for you to use or adapt across your communications. Use them to encourage your colleagues and communities to take an annual check of their numeracy levels this September!

We've also provided social media graphics, an editable poster and an email footer/intranet banner on for you to use, available on the [Checktember webpage](#). A guide to using our email footer/intranet banner can be found at the end of this PDF.

### Internal email and newsletter template

#### Checktember 2023

If you struggle with numbers you're not alone, but it's never too late to improve!

Feeling confident with numbers can help us take advantage of opportunities that come our way. Check your skills and feel prepared to progress in your career/get back into studying/make the most of your current role **[delete as appropriate for your channels]**.

This September, National Numeracy is encouraging people to take part in Checktember. By spending just 10 minutes a day on the National Numeracy Challenge – a free and easy-to-use online tool – you can check your skills with the numbers you use in everyday life, for work and home.

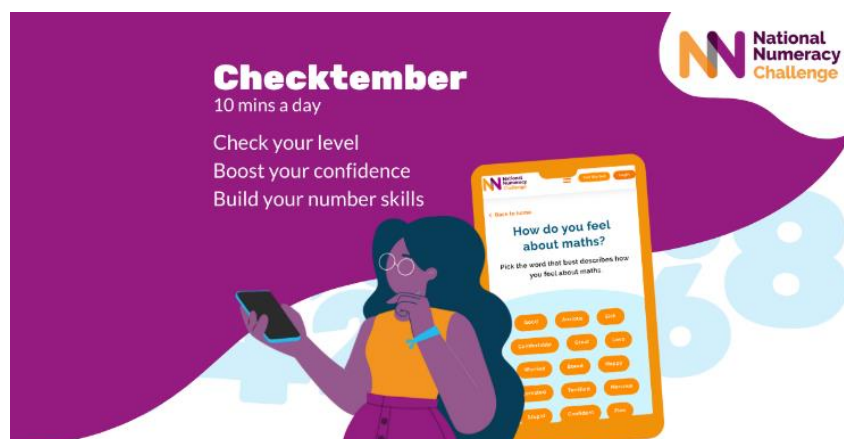
Head to [www.nationalnumeracy.org.uk/challenge](http://www.nationalnumeracy.org.uk/challenge) to get started and check your skills!

### Social media templates

Be sure to tag us in any social media activity, so we can see and share your posts:

- **Twitter:** @Nat\_Numeracy
- **Facebook:** @nationalnumeracy
- **Instagram:** @national\_numeracy
- **LinkedIn:** National Numeracy

You can download social media graphics from the [Checktember webpage](#) to add to your posts, which will look like the below and have dimensions to suit each platform:



## **General: Announcing your involvement in Checktember**

### **VERSION 1:**

We're delighted to join National Numeracy for #Checktember!

Feeling confident with numbers helps us in all areas of life – from getting on at work to managing your money.

Many of us struggle with numbers, but you are not alone, and you can improve with the right support.

This September, we'd like to encourage everyone to spend 10 mins a day improving their numeracy using the #NationalNumeracyChallenge online learning tool.

Give it a go [www.nationalnumeracy.org.uk/challenge/](http://www.nationalnumeracy.org.uk/challenge/)

### **VERSION 2:**

We're joining National Numeracy for #Checktember!

Boosting your number skills can help you make the most of opportunities that come your way, so we're encouraging everyone to try the #NationalNumeracyChallenge.

Give it a go [www.nationalnumeracy.org.uk/challenge](http://www.nationalnumeracy.org.uk/challenge)

## **Focused: Getting on at work**

### **VERSION 1:**

When you're busy at work, we know it can be hard to find time for personal development and to stay motivated to achieve your goals.

One thing is certain: if you want to make the most of a current role and progress, feeling confident with numbers can help you.

Join us and National Numeracy for #Checktember and spend as little as 10 mins a day boosting your number skills and confidence with the #NationalNumeracyChallenge.

The Challenge can help you to understand your current numeracy level and helps you to improve with tailored learning resources.

Give it a go for free at [www.nationalnumeracy.org.uk/challenge](http://www.nationalnumeracy.org.uk/challenge)

### **VERSION 2:**

If you want to make the most of a current role or progress your career, feeling confident with numbers can help you to take advantage of opportunities.

Join us and National Numeracy for #Checktember and spend just 10 mins a day improving your #everydaymaths with the #NationalNumeracyChallenge.

Give it a go [www.nationalnumeracy.org.uk/challenge](http://www.nationalnumeracy.org.uk/challenge)

## **Focused: Getting in to work**

### **VERSION 1:**

Many of us struggle to find our first job, and it can be hard to know what opportunities are open to you.

Building number confidence and skills helps us feel prepared when job hunting, during the interview process, and when starting a new role.

Join us and National Numeracy for #Checktember and spend as little as 10 mins a day boosting your number confidence and skills with the #NationalNumeracyChallenge.

The Challenge can help you to understand your current numeracy level and improve with tailored learning resources.

Have a go at <https://www.nationalnumeracy.org.uk/challenge>

### **VERSION 2:**

Many of us struggle to find work or think about changing jobs. It can be hard, especially with the cost of living increasing.

Building number confidence helps us feel more prepared when job hunting or adapting to a new role.

This September, take just 10 mins a day to support your job search. Check your numeracy level and boost your confidence with the National Numeracy Challenge.

<https://www.nationalnumeracy.org.uk/challenge>

## **Focused: Getting on with money**

### **VERSION 1:**

It can be hard to know where to start when it comes to our household finances, especially in the cost of living crisis.

From budgeting to savings, feeling good about numbers can help when it comes to managing your money.

Join us and National Numeracy for #Checktember and spend as little as 10 mins a day boosting your number skills with the #NationalNumeracyChallenge.

The Challenge can help you to understand your current numeracy level and improve with tailored learning resources.

Try it out at <https://www.nationalnumeracy.org.uk/challenge>

### **VERSION 2:**

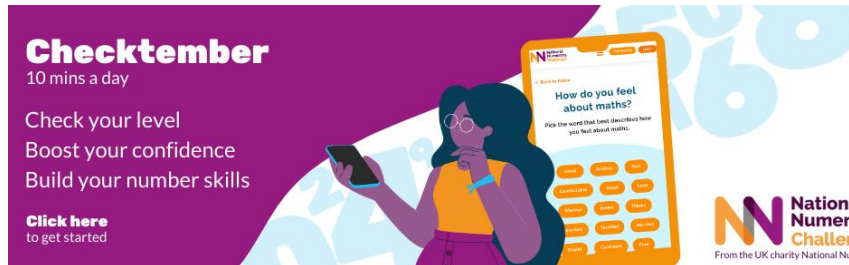
From budgeting to savings, feeling good about numbers can help when it comes to managing your money.

This September, take just 10 mins a day to give your number skills a boost. Check and improve your numeracy level with the National Numeracy Challenge.

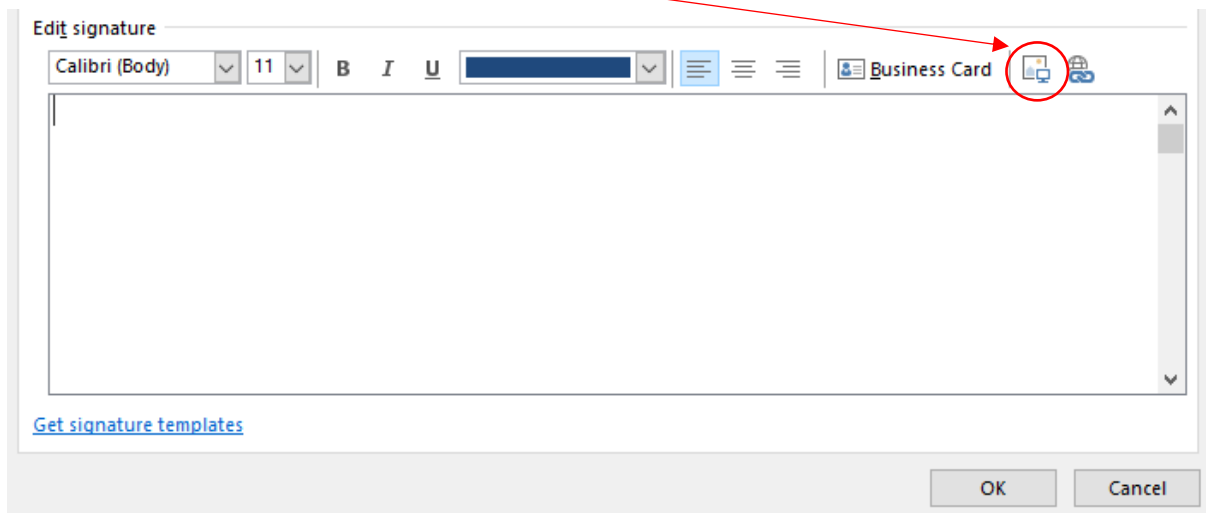
<https://www.nationalnumeracy.org.uk/challenge>

## Guide to using the Checktember email footer/intranet banner

1. Go to [www.nationalnumeracy.org.uk/checktember](http://www.nationalnumeracy.org.uk/checktember) and download the email footer:



2. Open your email client and add a new signature (if using Outlook, go to File > Options > Mail > Signatures)
3. Attach the image into the signature editor



4. Add a hyperlink to your footer – right-click on the image in the signature, click “Link” and enter the Challenge web address: <https://www.nationalnumeracy.org.uk/challenge>

**N.B.** These can also be used as intranet banners and used in your internal comms system/CMS to link the image to the Challenge’s web address